



A Second Dance at Life Gala

Friday October 21, 2022

Sponsorship Opportunities

Table Hosting Opportunities

	Cha Cha Presenting Sponsor \$25,000	Rumba Sponsor \$15,000	Mambo Sponsor \$10,000	The Tango \$7,500	The Salsa \$5,000	The Swing \$3,500
"Presented by" naming on event signage, social media, website	✓					
Logo on performance floor backdrop	✓					
Opportunity for 1 attendee to be guest judge- celebrity competition	✓					
Opportunity to meet judges, celebrities, and dancers	✓					
Sponsor Recognition during event welcome	<i>On-stage</i>	✓	✓			
Logo on banner displayed outside THoC during Donate Life month (April)	✓	✓				
Company link/logo on THoC website for 1 year	✓	✓	✓			
Company link/logo in THoC e-newsletter for 1 year, quarterly	✓	✓	✓	✓		
Opportunity to distribute swag in THoC's hospital staff care packages, distributed twice	✓	✓				

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Social Media Shout Outs	✓	✓	✓	✓		
Opportunity to distribute swag to guests that night	✓	✓				
Printed Program ad	<i>Interior Front Cover</i>	<i>Interior Back Cover</i>	<i>Full Page</i>	<i>Half Page</i>	<i>Quarter Page</i>	
Logo/Name recognition on event signage and digital marketing materials	<i>Premier Placement</i>	<i>Preferred Placement</i>	<i>Preferred Placement</i>	✓	✓	
Private Tour of THoC with Elaine	<i>10 guests</i>	<i>10 guests</i>				
After Party & Dancing	<i>10 reserved seats</i>	✓	✓	✓	✓	✓
Pre-Gala VIP reception	<i>20 guests</i>	<i>10 guests</i>	<i>10 guests</i>	<i>10 guests</i>		
Private Server and Bar Service at table during event	✓	✓	✓	✓		
Complimentary Valet Parking	✓	✓	✓	✓	✓	✓
Reserved Dinner Seating, open bar prior to meal, wine during meal	<i>20 guests</i>	<i>10 guests</i>	<i>10 guests</i>	<i>10 guests</i>	<i>10 guests</i>	<i>10 guests</i>

Interested in sponsorship opportunities?

Contact **Elaine Turley**, Executive Director of Transplant House of Cleveland at elainet@transplanthouseofcleveland.org or by phone at (216) 973-2691