

A Second Dance at Life

Friday Evening, October 22, 2021
Crystal Ballroom
Tudor Arms Hotel

Honoring

Dr. Charles and Mrs. Erica Miller



*Dr. Charles Miller, Enterprise Director, Transplantation
Cleveland Clinic*

Erica Miller, Co-Founder, Transplant House of Cleveland

Supporting **Transplant House of Cleveland**
In providing affordable, temporary housing and
a welcoming, supportive community
for organ transplant patients and their families



CONTACT: ELAINE TURLEY
ELAINET@TRANSPLANTHOUSEOFCLEVELAND.ORG
216-973-2691

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In Remembrance:

Brian Vitale*, deceased

Senior Partner
Vitale, Caruso & Assoc.

Staff

Elaine Turley

Executive Director



February 2021

Dear Friends,

I am excited to tell you about something wonderful on the horizon in 2021!

We call it "A Second Dance at Life!"

A Second Dance at Life is a lively evening that includes a "celebrity" dance competition, dinner, auction, after-party and more. This special event was created by a local couple- Lisa Vegas and her husband Matthew Miller. They are, respectively, professional ballroom dancer and liver transplant recipient. Since Matthew's transplant nearly six years ago, this energetic and passionate duo have celebrated his gift of life by providing assistance to others on the transplant "journey," with a vision of a day when no one goes through the experience feeling alone and isolated as they did.

Good news - I'm not asking you to dance! I am asking you to join us.

I hope you will review the enclosed materials and consider sponsoring of *A Second Dance at Life*, to provide support to the Transplant House of Cleveland by helping us cover some of the costs of hosting the event and enabling us to direct more of the proceeds into our mission. We also are pleased to welcome table purchases (10 per table) or individual tickets, if that has more appeal to you.

I am available to answer any questions you may have and can be reached at 216-973-2691 or email me any time at elainet@transplanthouseofcleveland.org. I can't wait to celebrate life together with you during this special evening! You will be very glad you came.

Sincerely,



Elaine Turley
Executive Director

*Transplant Recipient



Join us on October 22, 2021

“The Cha Cha” Presenting Sponsor - \$25,000 Event Sponsor (1 available)

- “Presented by” naming or premier placement of logo on event signage, digital/printed marketing materials
- Opportunity for an on-stage introduction at Gala
- Step and Repeat Backdrop of presenting sponsor logo alternating with Transplant House of Cleveland logo
- Exclusive pre gala VIP reception for 20 guests
- Reserved Gala table seating for 20 (2 tables of 10)
- Private tour of Transplant House of Cleveland for 10 with Executive Director, Elaine Turley
- Opportunity for one attendee to be a guest judge for the celebrity dance competition
- Opportunity to meet all of the judges, celebrities and dancers
- Reserved VIP seating for 20 guests at the after party
- Premier logo placement in program and in all printed/digital marketing materials
- Program interior front cover ad placement
- One-year placement of link/logo on Transplant House of Cleveland’s website,
- One-year link/logo in all issues of Transplant House of Cleveland e-newsletter
- Opportunity to distribute company “swag” to each Gala guests
- Complimentary valet parking

The Rumba - \$15,000 - (2 available)

- Preferred placement of sponsor logo on event signage and digital/printed marketing materials
- Exclusive pre-gala VIP reception for 10 guests
- Reserved Gala table seating for 10 guests
- Private tour of Transplant House of Cleveland for 10 with Executive Director, Elaine Turley
- Sponsor recognition during the welcoming of the evening
- Reserved VIP seating for 10 guests at the after party
- Program back cover ad placement
- One-year placement of link/logo on Transplant House of Cleveland’s website,
- One-year link/logo in all issues of Transplant House of Cleveland e-newsletter
- Opportunity to distribute company “swag” to each Gala guests
- Complimentary valet parking

The Mambo - \$10,000 (3 available)

- Preferred placement of sponsor logo on event signage and digital/printed marketing materials
- Exclusive pre-gala VIP reception for 10 guests
- Reserved Gala table seating for 10 guests
- Sponsor recognition during the welcoming of the evening
- Reserved VIP seating for 10 guests at the after party
- Program full page ad placement
- One-year placement of link/logo on Transplant House of Cleveland’s website
- One-year link/logo in all issues of Transplant House of Cleveland e-newsletter
- Opportunity to distribute company “swag” to each Gala guests
- Complimentary valet parking



“The Waltz” - \$5,000 (5 available)

- Placement of sponsor logo on event signage and digital/printed marketing materials
- Exclusive pre-gala VIP reception for 8 guests
- Reserved Gala table seating for 8 guests
- Reserved VIP seating for 8 guests at the after party
- Program full page ad placement
- One-year placement of link/logo on Transplant House of Cleveland’s website
- Opportunity to distribute company “swag” to each Gala guests
- Complimentary valet parking

“The Foxtrot” \$2,500 (5 available)

- Placement of sponsor logo on event signage and digital/printed marketing materials
- Exclusive pre-gala VIP reception for 6 guests
- Reserved Gala table seating for 6 guests
- Reserved VIP seating for 6 guests at the after party
- Program half page ad placement
- One-year placement of link/logo on Transplant House of Cleveland’s website
- Opportunity to distribute company “swag” to each Gala guests
- Complimentary valet parking

“The Tango” \$1000 (5 available)

- Placement of sponsor logo on event signage and digital/printed marketing materials
- Exclusive pre-gala VIP reception for 4 guests
- Reserved Gala table seating for 4 guests
- Program quarter page ad placement
- One-year placement of link/logo on Transplant House of Cleveland’s website
- Complimentary valet parking

“The Jive” \$500 (10 available)

- Placement on event signage and digital/printed marketing materials
- Exclusive pre-gala VIP reception for 2 guests
- Reserved Gala table seating for 2 guests
- Logo placement in Gala program
- Complimentary valet parking



A Second Dance at Life – Sponsorship Confirmation

*** All materials and statements provided by you for inclusion in Transplant House of Cleveland publications or for use or distribution at the event or to*

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

I/We wish to be recognized as the following:

Please Indicate Your Level of Support

___ Cha Cha Presenting Sponsor - \$25,000

___ The Rumba - \$15,000

___ The Mambo - \$10,000

___ The Waltz - \$5,000

___ The Foxtrot - \$2,500

___ The Tango - \$1,000

___ The Jive - \$500

Method of Payment

___ Check Enclosed

___ Please Invoice

(Payable to: Transplant House of Cleveland)

___ Credit Card Number: _____ Expiration: _____

CSC Code: _____ Signature: _____

Forms and payment can be addressed to: Transplant House of Cleveland
2029 E. 115th St.
Cleveland, OH 44106
Attn: Elaine Turley

For questions: elainet@transplanthouseofcleveland.org or 216-973-2691

Transplant House clients must be approved by the Transplant House of Cleveland prior to use. Transplant House of Cleveland will conform to all of your graphic standards wherever your logo or corporate name is displayed.

*** One Full Year will span the entire calendar year starting October 15, 2018 and ending October 15, 2022*